



#iGIVECATHOLIC

#GIVINGTUESDAY

Attention: Diocese of Marquette Parishes, Schools, Missions, and Ministries #iGiveCatholic Administrators!

We are happy to announce a diocesan-wide contest in conjunction with this year's #iGiveCatholic Day on December 1, 2020

In addition to raising funds for your ministries, cash prizes 💰 will be awarded this year to those organizations in our Diocese that have the highest percent increase in the number of NEW donors on #iGiveCatholic Day!!! There will be three prizes given.

1st Place - \$500
2nd Place - \$350
3rd Place - \$150

We have already tabulated last year's results (see below) and are ready to help you motivate new donors to participate in #iGiveCatholic Day in 2020. Prizes will be based on online donations through the #iGiveCatholic platform. Even if you had zero donors last year, you still have a great chance to win the additional cash prize!

If you are wondering how to increase your chances for success, here's a couple of tips:

- 1. Choose a specific project to raise money for** (i.e., replacing that broken stained glass window, more flowers for the prayer garden, or a new computer for the parish office).
- 2. Promote #iGC and your specific project** via email to your donor list and on social media. #iGiveCatholic is especially successful using these digital platforms.
- 3. Designate a volunteer to lead the charge!** A point person will help keep things on track.

If you have questions, don't hesitate to reach out to any of us. **Good Luck!**

Sincerely,

Terri Gadzinski tgadzinski@dioceseofmarquette.org
Angelina Juidici ajuidici@dioceseofmarquette.org
Peggy Weber pwebrrr@gmail.com

Brought to you by:



#iGIVECATHOLIC

Contest Details

1. All Diocese of Marquette parishes, schools, missions, and ministries registered for #iGiveCatholic Day 2020 will automatically be registered for the contest.
2. The information tabulated by #iGiveCatholic for 2019 on the Donations CSV Report “New Donor to Group” field will be used as a baseline for the number of previous donors to each organization (**see below**). If you feel your organization's number is incorrect, you must contact Terri Gadzinski at tgadzinski@dioceseofmarquette.org by midnight EST on October 30, 2020.
3. New donor information for 2020 will come through the online #iGiveCatholic platform only, using the “New Donor to Group” field. This giving event is to encourage people to give to Catholic ministries online.
4. Prizes will be awarded based on the **highest percent increases of new donors**, not the total number of new donors. First place - \$500, Second place - \$350, and Third Place - \$150.
5. Prize checks will be mailed and postmarked from the Diocese of Marquette Stewardship and Development Office by December 20, 2020.

Organization	2019 New Donors
All Saints Catholic Academy	0
Bishop Baraga Association	0
Catholic Campus Ministry at Northern Michigan University	10
Catholic Social Services of the U.P.	0
Diocesan Archives	1
Father Marquette Catholic Academy	1
Holy Name of Mary Parish	0
Holy Redeemer Parish (Menominee)	1
Holy Spirit Catholic School	4
Holy Spirit Parish	1
Irving C. Francis Houle Association	0
LSSU Catholic Newman Center	4
Northern Apostle Radio	2
Our Lady of the Pines Mission	0
Our Lady of the Snows Mission	1
Our Lady of Victory Mission	0
Resurrection Parish (Menominee)	1
Sacred Heart Catholic School (L'Anse)	0
Sacred Heart Parish (L'Anse)	0
Sacred Heart Parish (DeTour Village)	1
Saint Peter Cathedral	1
Seminarian Endowment Fund	1
St. Albert the Great Parish	7
St. Ann Mission (Mackinac Island)	0
St. Anne Parish (Chassell)	1
St. Anthony Parish (Gwinn)	1
St. Charles Borromeo Parish	1
St. Francis de Sales Catholic School	0
St. Francis Xavier Parish	1
St. Joseph Parish (Perkins)	0
St. Joseph Parish (Rudyard)	1
St. Joseph Parish (Sault Ste. Marie)	0
St. Mary Catholic School	0
St. Mary Mission (Big Bay)	0
St. Mary Mission (Trout Lake)	1
St. Michael Parish (Marquette)	0
St. Sebastian Parish	0
St. Stanislaus Kostka Parish	0
St. Timothy Mission	1
Yoopers for Seminarians	5