



## GOOD NEWS AWARDS

P.O. Box 1000, 117 W. Washington St., Ste. 3A, Marquette, MI 49855  
Phone: 906-227-9129; 800-562-9745, ext. 129; Fax: 906-225-0437

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### MEMO

TO: News Directors/Editors/Program Directors/Publishers/General Managers/Former Entrants

FROM: Loreene Zeno Koskey, Chairperson  
Good News Awards Committee

DATE: February 18, 2010

RE: **13th Annual Good News Awards**

We are currently accepting entries for the 2010 Good News Awards. We encourage you to enter these awards, which do not require an entry fee and are intended to acknowledge the positive contributions that the local media make to our community. The Good News Awards are sponsored by the Judicatory Heads of the Catholic, Episcopal, Evangelical Lutheran, Presbyterian and United Methodist Churches in this region.

Enclosed is the following information: the Call for Entries, Entry Rules, Entry Categories and an Entry Form. Each medium is encouraged to submit entries each year that are different from what they have submitted in the past. **Please note that the deadline for the submission of entries is Friday, March 19, 2010.**

We would like to draw your attention to a couple of new categories this year. **One, category #6, is for a series** of articles, columns, news stories, programs, etc. that were published or broadcast on separate days, but tied together by theme or subject.

**The other new category, #7, is for youth submissions.** For the purpose of the Good News Awards, youth include students up to and including the 12<sup>th</sup> grade. In this category, you can submit entries that were produced by youth journalism organizations like 8-18 Media, other youth groups or schools and aired on your radio/TV station or were published in your newspaper. However, those of you who have connections with the journalism or media production programs in your local schools, can also sponsor youth in those programs by entering their media products in the Good News Awards, as long as they were published or distributed through a medium, like a "newspaper" or a "TV program," at their school.

A special luncheon to honor the Good News Awards winners will be held in Marquette on Wednesday, June 9, 2010. To see the photos and award winners from last year's luncheon and awards ceremony, we invite you to log on to:

<http://www.dioceseofmarquette.org/dept2.asp?dept=37&which=47>.

If you have any questions about the new categories or the Good News Awards in general, please call me at 906-227-9129. We look forward to receiving your entries!



## CALL FOR ENTRIES

The Good News Awards are sponsored by the Judicatory Heads of the Catholic, Episcopal, Evangelical Lutheran, Presbyterian and United Methodist Churches in this region. The Good News Awards are designed to honor works of excellence in broadcasting and print, which serve viewers, listeners and readers through the positive, creative treatment of concerns to the people of Upper Michigan.

**The main criteria upon which entries will be judged are their ability to affirm the dignity of people and to recognize and uphold universally-recognized human values, such as community, creativity, tolerance, justice, respect, compassion, perseverance, truth, faith, care for the environment or the dedication to excellence.** In other words, we are seeking entries that uplift and nourish the human spirit. The judges will also take into account the entries' compliance with journalistic standards, technical quality and creativity.

The Good News Awards are not limited to any particular religious creed or to material of an obvious religious nature. They seek to honor radio, television and newspaper productions that touch the hearts and minds of all people of good will, emphasizing our commonality as brothers and sisters.

The presentation of the Good News Awards will take place at a luncheon in Marquette on Wednesday, June 9, 2010.

It is hoped that the Good News Awards will encourage the staff of newspapers, cable TV systems, and radio and TV stations to provide material that serves and enriches their communities.

# ENTRY RULES

1. Entrants must be television stations, radio stations, cable television systems, daily newspapers or weekly / biweekly / semimonthly / monthly newspapers that have an office or bureau located within the Upper Peninsula of Michigan.
2. Entries are eligible only if locally produced and initially printed or broadcast between January 1 and December 31, 2009.
3. All entries must exhibit content that is about, or has relevance to, the residents of Upper Michigan.
4. All entries, with the accompanying entry form, must be postmarked or submitted to the Good News Awards, P.O. Box 1000, 117 West Washington Street, Suite 3A, Marquette, MI 49855 by Friday, March 19, 2010. There is no entry fee.
5. Television entries must be submitted on 1/2" VHS videocassettes or DVDs. Radio entries must be submitted on audiocassettes or CDs. **Six copies of each newspaper entry should be submitted** (so there are enough copies for the judges), with at least one being an original if possible.
6. Entrants are generally limited to one entry per category. For example, a radio station may submit a feature story (category #2) and a public service announcement (category #4), but not two feature stories. In like manner, a newspaper may submit an editorial (category #3) and a photograph (category #5), but not two photos. The exception involves the new youth submission category (#7), which can contain multiple entries as long as each one is in a different area, i.e. feature story (#2), editorial (#3), etc. As a further example, entrants can submit one straight news story by an adult and one by a youth. The youth entries will be judged separately.
7. Entrants in the category of Regular Column Originating with the Newspaper (category #4) should submit one column only, not a series of columns.
8. Entrants in the new Series category (#6) should submit no more than three separate examples of the series that must have originally been composed of at least three parts. To qualify as a series, the material must have been broadcast or published on separate days and be connected by theme or subject matter.
8. Entries will be handled with the utmost care and will be recycled or returned to entrants who send a stamped, self-addressed return envelope.
9. The judges reserve the right to give more than one award or no award per category.

# ENTRY CATEGORIES

## TELEVISION

- 1) Straight news story
- 2) Feature story
- 3) Editorial
- 4) Public Service Announcement
- 5) Program #
- 6) Series
- 7) \* Youth Submission in any or all of the above categories  
(please note which category)

## RADIO

- 1) Straight news story
- 2) Feature story
- 3) Editorial
- 4) Public Service Announcement
- 5) Program #
- 6) Series
- 7) \* Youth Submission in any or all of the above categories  
(please note which category)

## DAILY NEWSPAPER

- 1) Straight news story
- 2) Feature story
- 3) Editorial
- 4) Regular column originating with the newspaper
- 5) Photograph
- 6) Series
- 7) \* Youth Submission in any or all of the above categories  
(please note which category)

## WEEKLY / BIWEEKLY / SEMIMONTHLY / MONTHLY NEWSPAPER

- 1) Straight news story
- 2) Feature story
- 3) Editorial
- 4) Regular column originating with the newspaper
- 5) Photograph
- 6) Series
- 7) \* Youth Submission in any or all of the above categories  
(please note which category)

*# Due to the limited judging time available, please submit the program entries commercial-free, unless the commercials are an integral part of the content for judging purposes.*

*\* Youth include students through the 12<sup>th</sup> grade. Entries can be those produced by youth journalism organizations like 8-18 Media and aired on your radio/TV stations or published in your newspaper. Entries can also include media products produced by youth that are published or distributed through a medium, like a newspaper, at the youth's school. By entering their material, you would in effect be "sponsoring" them in these awards.*

**Please note: The main criteria upon which entries will be judged are their ability to affirm the dignity of people and to recognize and uphold universally-recognized human values, such as community, creativity, tolerance, justice, respect, compassion, perseverance, truth, faith, care for the environment or the dedication to excellence. This applies to all entries.**



## ENTRY FORM

*(Please complete a separate form **in full** for each entry.)*

Name of TV or Radio Station/Cable TV System/Newspaper:

\_\_\_\_\_

Title of Entry: \_\_\_\_\_

Topic of Entry: \_\_\_\_\_

Entry Category Number and Name (i.e. #1 Straight news story; #7 youth submission-feature story):

\_\_\_\_\_

Date of initial broadcast or publication: \_\_\_\_\_

Length of entry (for radio, TV and cable entries only): \_\_\_\_\_

Names of those who should receive credit for this entry (please include the name of the school district or youth organization for any youth submission): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Name of person submitting entry: \_\_\_\_\_

Address: \_\_\_\_\_

Phone number: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Entries must be submitted by March 19, 2010 to:**

The Good News Awards  
P.O. Box 1000, 117 W. Washington St., Ste. 3A  
Marquette, MI 49855  
(906) 227-9129 or 1-800-562-9745, ext. 129